Peripheral Device Business

Universal Entertainment has developed "Falcon X," a peripheral system for parlors that offers enhanced levels of parlor operation efficiency and industry-first analysis functions to enable the formulation of more effective sales strategy.

We have also garnered recognition for "Hot Stadium," a digital signage system that works to attract customers through collaborating with a major publishing company.

The industry's first single Pachislot-unit winnings counting system

Previously, single-unit counting systems had only supported Pachinko machines. Thanks to the gradual increase in Pachislot demand as a consequence of various shifts in the market environment, we have developed the industry's first single-unit winnings counting system for Pachislot. Parlors that install our "Falcon X" medal dispensers, which are equipped with this novel system, are bound to experience heightened convenience, shorter count times for winnings, and increased operational efficiency overall.

Seating sensors that enable analysis of individual players

By equipping medal dispensers with seating sensors, we've made it possible to assess the number of medals individual players have in hand, making it possible for parlors to find instances of impropriety during business hours. No other peripheral manufacturer offers a product with such advanced security functions.

Helping parlors draw in customers through player-oriented services

Through collaborating with Tatsumi Publishing, we have built a new service through which "Hot Stadium," our 15.1" large LCD-equipped digital signage system, is interfaced with mobile websites. This brand-new tool enables parlors to expand upon customer traffic without compounding their operations.

Systemizing parlor operations and fostering payout expectations

Recently, single-unit winnings counters have been on the rise in parlors. But it is worried about payout expectations fueled by physical accumulated winnings might be diminished. By utilizing its intense 15.1" large LCD for dazzling presentation that



"Hot Stadium:" next-generation signage system

makes an unmistakable statement, "Hot Stadium" works effectively to stimulate payout expectations.



